National Congress Bulletin

APRIL 1960 • PUBLISHED BY THE NATIONAL CONGRESS OF PARENTS AND TEACHERS • CHICAGO 11 • VOL. 27, NO. 8

Dear P.T.A. President:

LET ME PLUNGE directly into consideration of two or three specific events that come to my mind as we greet the new month. Scarcely has April's door swung open than we enter into National Library Week, April 3–9. (You'll recall that it was announced in the March "National Congress Bulletin.") Whether or not you have planned some definite activity or a program directly related to the observance, this is an appropriate time to think about the place of books and libraries in our efforts to produce young citizens whose knowledge and character are fitted for the great demands of our time.

» Probably only those who do not have access to a public or school library realize how great is the privilege of those who do. It is the book-starved ones who know how precious a privilege it would be for children to have a special library room where they could go with their parents or their teachers. There a devoted librarian could help them choose from a seemingly endless supply of books to be read for fun or selected for gay pictures or searched eagerly for information about a subject of high interest.

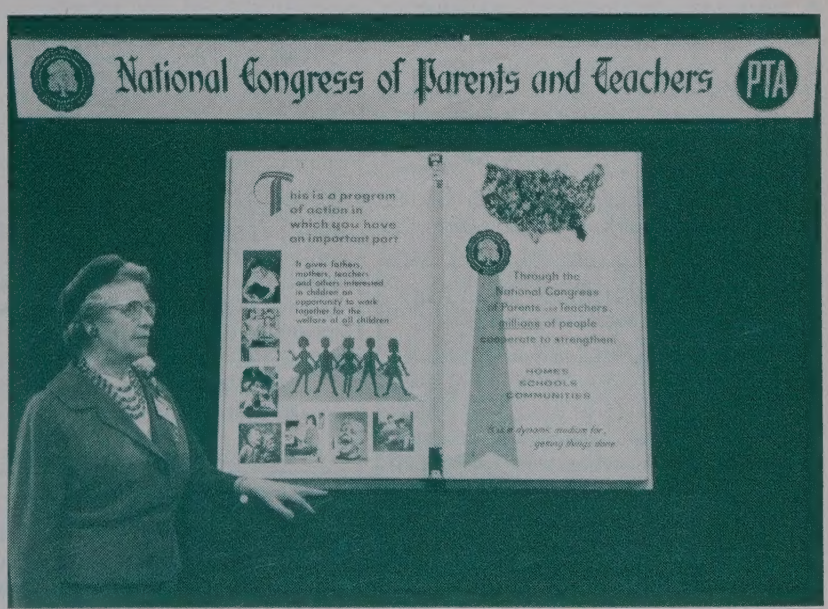
» Those children especially whose schools have no libraries would brighten at the idea of books close at hand for reference or reading beyond the needs of daily assignments, so that school hours could be made richer and learning deeper. Yes, I am sure that the "have-not's" are a bit more sensitive than the "have's," but this does not mean that the "have's" take their library services for granted or pass them by. More children are reading books than ever before, reports Frances Lander Spain, a children's librarian and president-elect of the American Library Association.

» We of the P.T.A. have, according to our situation, an opportunity to work for library facilities if we have none, or, if we do, to encourage appreciation and full use of them. This can be a very present assignment for the month, or it can be a long-range project. Our immediate interest might center on the school libraries, elementary and secondary; for with books at hand, students have a constant invitation to browse, to choose, to read and reread at a period when lifetime patterns are being set. P.T.A.'s have done far more than most people realize to secure library facilities. Ought you to be adding to the growing list of important contributions to the welfare of children by making more library facilities available in your town?

» I had a cherished experience early last month—one related to my plea for library facilities—that I think you will enjoy hearing about. I was given the pleasure of having tea with Eleanor Roosevelt, who had recently appeared on TV with two of her grandchildren in the "Reading Out Loud" series, sponsored by the American Library Association and approved by the National Congress of Parents and Teachers.

» I had not been able to see this program (how I hope you did!), but Mrs. Roosevelt related that the younger of the children had not had her nap that day and reacted as most nap-less youngsters do: She got sleepy! Mrs. Roosevelt seemed a little concerned lest her granddaughter's drowsiness implied a less than enthusiastic audience reaction. However, I had been assured by one of her many viewers that it was an utterly charming program. To me it seems both endearing and inspiring to see someone whose life and interests are as broad as Eleanor Roosevelt's reading aloud so sympatheti-

(Continued on next page.)


National Congress of Parents and Teachers
PTA
This is a program of action in which you have an important part
It gives fathers, mothers, teachers and others interested in children an opportunity to work together for the welfare of all children
Through the National Congress of Parents and Teachers millions of people cooperate to strengthen
HOMES
SCHOOLS
COMMUNITIES

© *Fred Hess & Son*

» Mrs. Parker studies the animated book exhibited by the National Congress at the convention of the American Association of School Administrators. Its ten giant poster-pages tell the dramatic story of how the millions of National Congress members work together on their Action Program.

cally to children. Thank you, Mrs. Roosevelt, for the opportunity to drink your tea and to hear, among other comments, your story of this interesting program.

» I think also how perfectly the "Hi Neighbor!" program of UNICEF fits into the theme of National Library Week: "Open Wonderful New Worlds." Does your school have the "Hi Neighbor!" series of books and recordings "Getting To Know You"? The newest ones have just been released.

» April, too, is Teaching Career Month. Can we not do more this month and every month to encourage fine, able young people to study the ever-growing opportunities offered by a career that is related directly to the future quality of our nation and to its status in world affairs? Teachers and parents today surely can make this a concern worth their concerted, creative efforts.

» As I write, the snows are the winter's highest. In an airport on the East Coast the wing of the plane lumbering down the runway skims a huge pile of snow along the side. On the highway the car seems to be threading its way through caverns of alabaster. Someone says, "When the snow disappears into the ground it will be spring." Does this remind you a bit of our work? Sometimes we may think it becomes obscured under policies and procedures and practices. Then suddenly these disappear, and we realize how they have helped to produce the beauty and strength of our endeavor.

» May you and your co-workers be refreshed anew by the radiance of Easter.

Sincerely yours,

Mamie R. Parker

MRS. JAMES C. PARKER, President
National Congress of Parents and Teachers

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"Creating and Coping with Change"

SOME CHALLENGES FACING PARENTS AND TEACHERS

FROM ADDRESSES given at the convention of the American Association of School Administrators in Atlantic City, New Jersey, in February 1960:

WHAT DO WE in the P.T.A. expect of our partners, the professional educators? We expect, of course, that you will teach our children and administer our schools. But [we also] expect you to be a major source of information and guidance on those educational concerns that ultimately are a matter of public decision. We expect you to help form an enlightened public opinion, without which enlightened public decisions cannot be made.

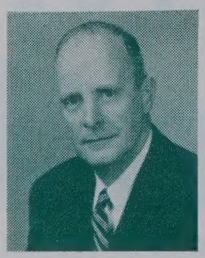
—MRS. JAMES C. PARKER, president, National Congress

IF WE LOOK clearly at our predicament of power and promise, I think we will find education's ultimate role —to achieve a world sense of unity in freedom. Are these large words, hard-to-define words? Of course they are. Freedom and democracy are never easy to grasp. They require literacy, understanding, basic concepts —all the tools that education supplies. The leaders of the emerging continents know this. They know that the answer is the spread of education to all their peoples.

—ERIC JOHNSTON, president, Motion Picture Association of America

I CANNOT HELP wondering if leaders in the community, as well as the educational profession, have done all they could to strengthen the hands of the superintendents who in some localities are fighting an almost vicious overemphasis on athletics. Colleges, of course, are by and large the worst sinners in this regard, but that the disease had spread to the junior high school was to me a new and shocking revelation.

—JAMES B. CONANT, president emeritus, Harvard University



SOCIAL CHANGE, we must realize, affects the values and purposes of education. . . . An awareness of the world of which we are a part, a reaffirmation of faith in those ideas and ideals that gave rise to the creation of our Republic, a concern for the continued soundness of our economic system, strengthening home and family ties, realization of the importance of satisfying moral and spiritual values, and the effective utilization of increased leisure time are minimally the dimensions of an adequate educational program today.

—HEROLD C. HUNT, Graduate School of Education, Harvard University

IN THE YEARS AHEAD, on a scale never before required, continuous education will be the common denominator for everyone's needs. Not only will MORE education be required, but a NEW KIND of education as well. . . organized to serve all age groups in ways and at times when learning for each group is most essential and meaningful. Adult education. . . is the remaining major step that we must take to round out our educational needs as a nation and as a people.

—THOMAS D. BAILEY, superintendent of public instruction, Florida

THE PURSUIT of excellence places exacting demands on our teachers. But it places exacting demands on the whole community as well. It is hard to have good schools in a bad community. If the community prizes the cheap and quick above the honorable and lasting, education is wounded. . . . The community must show its respect for the noblest talents and the highest human virtues in order to help the teachers train and inculcate these qualities.

Each citizen concerned with education should say to the teachers: You do your best, and I will do mine to support you.

—NELSON A. ROCKEFELLER, governor of New York

▶ THE FOLLOWING RESOLUTION, adopted by the American Association of School Administrators at its 1960 convention, is for all P.T.A. members who work with their school administrators to provide young Americans with more and better educational opportunities:

"[It is resolved that] The Association express its appreciation to the National Congress of Parents and Teachers for its outstanding work in interpreting schools to the citizens of our communities and for the many local, state, and national services its members render."

PILOT PROJECT IN FAMILY LIFE EDUCATION

• EXCITING EXPERIMENTAL PROGRAMS in family life education have been launched in four states as part of the pilot project sponsored by the National Congress and the American Social Health Association. Known officially as the Rocky Mountain Project in Family Life Education, this dynamic venture is directed toward expanding and strengthening family living programs in schools and communities.

In announcing the individual state activities, Project coordinators Calvin H. Reed of the National Congress and Edgar C. Cumings of the A.S.H.A. emphasized that the programs under way were chosen for their experimental value and for their potential adaptability to other states and communities. "We hope," said Dr. Reed, "that we have set some activities in motion that will carry over into other sections of the country."

To coordinate its activities, each state has a committee on family life education, composed of leaders in education, social welfare, law, medicine, psychology, and related fields. Workshops in each state will bring state and local personnel together for leadership training. The training will differ in the various states in accordance with the purpose of each state's activities. Among the long-term studies are the following:

ARIZONA: The initial program, to be launched in the Pueblo High School in Tucson, will concentrate on improving the quality and quantity of family life education in high schools.

NEVADA: The pilot operation in an elementary school in the Reno area will be concerned with the impact of parent and family life education courses and activities on the student and his family.

NEW MEXICO: A project in Gallup is designed to help Navajo Indian families who have moved from reservations and are experiencing difficulties in adjusting to community life.

UTAH: Projects in several communities have the goal of discovering the kind of individual and group interactions that occur when family problems are dealt with on an "aboveboard" basis.

• IN THIS JOINT PROGRAM your National Congress continues what has always been its major concern—family life education to provide guidance and sound information about carrying out the responsibilities of parenthood.

STATUS OF LEGISLATION

A Report from Mrs. Fred L. Bull National Chairman, Legislation

• Your response to requests for all-out action backing up federal support for public schools has been most gratifying. I do so appreciate your sending the wires and letters to your congressmen, and I hope you'll keep up the good work until we have the kind of federal support for public education that fulfills requirements of our legislation program. (See "Legislation Program" in the October 1959 *Bulletin*, or see the reprint.)

Because so many of you have inquired about the current status of other federal legislation bills that come within the scope of our parent-teacher program, I submit for you the following brief summary of a number of the items:

Juvenile Delinquency Bills: On January 26 Senate Bill 694 was debated and passed as amended. This bill provides $2,500,000 for each of the next four years (and the remainder of this year) for demonstration and study projects and, for each of these years, $2,500,000 for training personnel. Similar bills are pending before the House Education and Labor Committee. When a bill is reported out, we hope you will give it your support.

Library Services Act: Bills to amend this Act in order *to extend for five years the authorization* for appropriations and for other purposes have been introduced in both the Senate and the House, with widespread bipartisan support in both houses. We will, of course, give full support to these bills.

School Lunch Program: The Department of Agriculture section of the President's budget for 1961 requests $150,000,000 for the School Lunch Program, as compared with $153,700,000 for the current year and $145,000,000 last year. Of this total $110,000,000 would be for cash grants to the states and $40,000,000 for the purchase of surplus food.

School Milk Program: In the last session of Congress the authorization for the School Milk Program was increased to $81,000,000 for this year and for the fiscal year beginning July 1, 1960, $84,000,000. This year the subcommittees in both houses have approved bills that again raise the authorization, in order to prevent a reduction in the federal reimbursement rate to participating schools. (The Department of Agriculture had announced in November that the reimbursement rate would be decreased by half a cent per half-pint of milk, effective March 1, 1960.) The two bills—S.2751 and H.R.9331—would authorize $85,000,000 for the current year and $90,000,000 for the fiscal year beginning July 1, 1960.

Word received recently is that H.R. 9331 has been passed with amendments to increase the authorization to $85,000,000 for *each of the two* fiscal years.

Migrant Workers' Education: Senate bills 2864 and 2865 provide for improved educational opportunities for migrant agricultural employees and their children. Similar bills have been introduced in the House.

• Here, too, are a few notes of interest about the 1961 budget for the Department of Health, Education, and Welfare:

Aid to Federally Impacted Areas (Public Laws 815 and 874): The new budget proposes a decrease of $37,000,000 for operation and maintenance of schools and a $16,700,000 decrease for construction costs in so-called "impacted areas." If this affects your state, please do let your congressmen know at once.

Children's Bureau: An increase of $2,000,000 for grants to the states for maternal and child welfare services is requested for 1961. As in 1960, the amount of $1,000,000 is to be used for special projects for mentally retarded children. For salaries and expenses, $2,400,000 is requested, with an additional $150,000 for activities following the 1960 White House Conference (including publication and distribution of the final Conference report).

Public Health Service: Activities relating to environmental problems appear for the first time this year as a new appropriation category under the Public Health Service: control of air and water pollution, radiological health, milk and food and general sanitation, accident prevention, and occupational health (programs that formerly appeared in the budget under general assistance or sanitary engineering).

The President has requested the sum of $400,000,000 for the National Institutes of Health.

Advance Information:

64th ANNUAL CONVENTION PROGRAM

© K. F. Lutz

• The Betsy Ross House in Philadelphia—another of the stirring historic sights waiting for conventiontime sightseers. Here in 1776 Mrs. Elizabeth Ross made the first American flag.

CONVENTION KEYNOTE: Family Assignments for the Sixties

ADMINISTRATION THEME: Strengthening the Home, Source of Our Nation's Greatness

SUNDAY—May 22, 1960

REGISTRATION: 10:00 a.m. to 3:30 p.m.
6:30 p.m. to 8:00 p.m.

Burgundy Room Foyer, Bellevue Stratford Hotel

3:45 p.m. — **ORGAN RECITAL**
Organist: EARL NESS, First Baptist Church

VESPER SERVICE

INVOCATION: E. D. TRICE, President, Arkansas Congress; Chairman, State Presidents' Conference

4:00 p.m. — **MUSIC:** CHURCH QUARTET, First Baptist Church

First Baptist Church

MEMORIAL to former parent-teacher leaders
GALEN SAYLOR, Treasurer

ADDRESS:
DR. DANIEL A. POLING, Editor, "Christian Herald"

6:00 p.m. — **DINNER:** Honorary National Life Members

Clover Room Bellevue Stratford Hotel

Presiding: MRS. JAMES C. PARKER, President

INVOCATION: MRS. HAROLD A. BELCHER, Vice-president

8:30 p.m. to 9:30 p.m. — **PROGRAM OF MUSIC:** TEMPLE UNIVERSITY MEN'S GLEE CLUB

Ballroom Bellevue Stratford Hotel

Director: ROBERT E. PAGE, Assistant Professor, Music Education, Temple University

Presiding: MRS. AARON E. MARGULIS, Vice-president

9:30 p.m. to 10:15 p.m. — **EVENING SING**
Song Leader: D. MERRILL DAVIS, Supervisor of Music, City Schools, Jackson, Ohio

Accompanist: MRS. WILBUR ROGERS HURST

MONDAY—May 23, 1960

Morning Conferences of National Chairmen with State Chairmen

REGISTRATION: 8:00 a.m. to 6:00 p.m.
Burgundy Room Foyer, Bellevue Stratford Hotel

9:15 a.m. — **ORGAN RECITAL:** MRS. HURST

GENERAL MEETING I

Presiding: MRS. PARKER

9:30 a.m. — **NATIONAL ANTHEM**

Auditorium Academy of Music

PLEDGE OF ALLEGIANCE
Leader: J. RALPH BROWN, Chairman, Committee on Citizenship

GREETINGS
CHARLES H. BOEHM, State Superintendent of Public Instruction, Pennsylvania
MRS. HORACE H. JOHNSON, President, Pennsylvania Congress

RESPONSE
MRS. CLIFFORD N. JENKINS, First Vice-president

MESSAGE: W. W. ESHELMAN, President, N.E.A.

INTRODUCTION OF EXECUTIVE COMMITTEE

REPORTS
Credentials.....GALEN SAYLOR
Rules Committee.....GALEN SAYLOR
Convention Program.....J. C. MOFFITT

REPORT OF TREASURER AND AUDIT:
GALEN SAYLOR, Treasurer

KEYNOTE ADDRESS: MRS. PARKER

ADDRESS: THE NATION'S CHILDREN—LESSONS FROM THE WHITE HOUSE CONFERENCE
ELI GINZBERG, Chairman, Committee on Studies,

1960 White House Conference on Children and Youth; Professor of Economics, Columbia University

REPORT OF COMMITTEE TO NOMINATE OFFICERS: MRS. JENKINS, Chairman

1:30 p.m. — **ASSEMBLY SINGING**

GENERAL MEETING II — **Presiding:** MRS. PARKER

1:45 p.m. — **AWARDS:** NATIONAL PARENT-TEACHER: THE P.T.A. MAGAZINE
MRS. JENKINS, Chairman, Board of Directors, The National Parent-Teacher

Auditorium Academy of Music — **SYMPOSIUM:** HOMEMADE PROBLEMS?

Moderator and Discussion Leader: WILLIAM G. HOLLISTER, M.D., Chairman, Committee on Mental Health; Consultant in Mental Health in Education, National Institute of Mental Health

Participants:
WILLIAM C. KVARACEUS, Professor, School of Education, Boston University; Director of the National Education Association Juvenile Delinquency Project
MRS. EMILY H. MUDD, Director, Marriage Council of Philadelphia
DALE B. HARRIS, Professor, Department of Psychology, Pennsylvania State University

4:00 p.m. to 5:15 p.m. — **NATIONAL CHAIRMEN'S GROUP CONFERENCES, Bellevue Stratford Hotel**

GROUP CONFERENCE 1 — **Presiding:** MRS. CECIL S. GAREY, Vice-president

Rose Garden — **Conference Chairman:** MRS. P. D. BEVIL, Safety
MAMIE J. JONES, Exceptional Child
HELEN M. WALLACE, M.D., Health
LEON G. GREEN, Recreation

GROUP CONFERENCE 2 — **Presiding:** MRS. A. L. HENDRICK, Vice-president

North Garden — **Conference Chairman:** MRS. ARTHUR SKELTON, Audio-Visual Services
MRS. GLENN K. ROGERS, Congress Publications
MRS. JOEL L. BURKITT, National Parent-Teacher
MRS. H. CECIL BAKER, Programs and Founders Day

GROUP CONFERENCE 3 — **Presiding:** MRS. FRED L. KEELER, Vice-president

Oak Room — **Conference Chairman:** MRS. RALPH W. FROST, Juvenile Protection
WILLIAM G. HOLLISTER, M.D., Mental Health
CALVIN H. REED, Parent and Family Life Education
HOWARD L. BOWEN, Rural Service

7:15 p.m. — **ORGAN RECITAL:** MRS. HURST

GENERAL MEETING III — **Presiding:** MRS. PARKER

7:30 p.m. — **AQUA STRING BAND,** New Year's and Mummers' Association, Philadelphia: TROPICANA HOLIDAY

Auditorium Academy of Music — **Director:** GENE NEMETH

GREETINGS
MRS. ALBERT R. KIGHT, President, National Congress of Colored Parents and Teachers

MESSAGE: RICHARD D. BATCHELDER, President, Department of Classroom Teachers, N.E.A.

INTRODUCTION OF NATIONAL CHAIRMEN

ADDRESS:
RUTH SHONLE CAVAN, Professor of Sociology, Rockford College; Author of "The American Family" and other books in her field

TUESDAY—May 24, 1960

Morning Conferences of National Chairmen with State Chairmen

REGISTRATION: 8:00 a.m. to 5:30 p.m.
Burgundy Room Foyer, Bellevue Stratford Hotel

ELECTION OF OFFICERS: 8:00 a.m. to 3:00 p.m.
Red Room, Bellevue Stratford Hotel

9:15 a.m. — **ORGAN RECITAL AND ASSEMBLY SINGING**

GENERAL MEETING IV — **Presiding:** MRS. PARKER

9:30 a.m. — **GREETINGS**
FORREST E. CONNER, President, American Association of School Administrators
ALLEN H. WETTER, Superintendent of Schools, Philadelphia

Auditorium Academy of Music — **SYMPOSIUM:** EDUCATION WITH INSIGHT AND FORESIGHT

Moderator and Discussion Leader: PAUL J. MISNER, Chairman, Committee on School Education; Superintendent of Schools, Glencoe, Illinois

Participants:
BONARO W. OVERSTREET, Author, Lecturer, and Adult Educator
HARRY D. GIDEONSE, President, Brooklyn College
BENJAMIN C. WILLIS, General Superintendent, Public Schools, Chicago, Illinois

1:45 p.m. — **ASSEMBLY SINGING**

GENERAL MEETING V — **Presiding:** MRS. PARKER

2:00 p.m. — **ADDRESS:** CONTINUING EDUCATION FOR ALL: A NECESSITY IN AMERICA'S FUTURE
THOMAS D. BAILEY, State Superintendent of Public Instruction, Florida

Auditorium Academy of Music — **FILM ON INFANT-MOTHER AFFECTION**

Commentary: HARRY F. HARLOW, George Cary Comstock Research Professor and Director of Primate Laboratory, University of Wisconsin

Discussion Leader: CALVIN H. REED, Chairman, Committee on Parent and Family Life Education; Professor of Education, University of Nevada

4:00 p.m. to 5:15 p.m. — **NATIONAL CHAIRMEN'S GROUP CONFERENCES, Bellevue Stratford Hotel**

GROUP CONFERENCE 4 — **Presiding:** MRS. ALTON W. SEAVEY, Vice-president

Oak Room — **Conference Chairman:** MRS. PHILIP A. HYATT, Cultural Arts
MRS. HAROLD J. GILDEA, Character and Spiritual Education
J. RALPH BROWN, Citizenship
FRANCES A. SULLIVAN, Reading and Library Service

GROUP CONFERENCE 5 — **Presiding:** J. C. MOFFITT, Second Vice-president

Rose Garden — **Conference Chairman:** MRS. C. WHEELER DETJEN, High School Service
J. B. CULPEPPER, Cooperation with Colleges
MRS. DANIEL W. RICHARDSON, Preschool Service
PAUL J. MISNER, School Education

(Continued on page 6)

NATIONAL CONVENTION

Continued (Tuesday, May 24)

7:15 p.m.

ORGAN RECITAL: MRS. HURST

GENERAL MEETING VI

7:30 p.m., Auditorium, Academy of Music

Presiding: MRS. PARKER

MUSIC: THE GOVERNOR MIFFLIN HIGH SCHOOL BAND, Shillington, Pennsylvania

Director: ROBERT J. COOPER

GREETINGS

WALTER P. PERCIVAL, Past President, Canadian Home and School and Parent-Teacher Federation; Past President, Canadian Education Association

INTRODUCTION OF STATE PRESIDENTS

REPORT OF ELECTION COMMITTEE:

MRS. W. L. MUSSETT, Chairman

ADDRESS:

CHESTER BOWLES, U.S. Congressman and Former Ambassador to India

WEDNESDAY—May 25, 1960

Morning Conferences of National Chairmen with State Chairmen

REGISTRATION: 8:00 a.m. to 2:00 p.m. Burgundy Room Foyer, Bellevue Stratford

8:45 a.m.

ORGAN RECITAL AND ASSEMBLY SINGING

GENERAL MEETING VII

9:00 a.m., Auditorium, Academy of Music

Presiding: MRS. PARKER

APPRECIATION TO PENNSYLVANIA CONGRESS PLANNING COMMITTEES:

MRS. FRED L. KEELER, Chairman, Convention Management Committee

INTRODUCTION OF STATE AND LOCAL CHAIRMEN OF PENNSYLVANIA STATE PLANNING COMMITTEES

SYMPOSIUM: THREE PRESSING PROBLEMS

Discussion Leader:

J. C. MOFFITT, Second Vice-president; Superintendent of Schools, Provo, Utah

Participants:

ARTHUR E. SUMMERFIELD, U.S. Postmaster General

ROBERT KEITH GRAY, Secretary of the Cabinet

SHANE MacCARTHY, Executive Director, President's Council on Youth Fitness

SECTION MEETINGS: 2:00 p.m. to 4:00 p.m.

SECTION MEETING 1: COUNCILS

Rose Garden, Bellevue Stratford Hotel

Presiding: MRS. A. L. HENDRICK, Vice-president; Chairman of the Committee on National Council Advisory Service

ATTENTION, DELEGATES!

▶ **The registration desk** for the national convention will be located in the Burgundy Room Foyer of the Bellevue Stratford Hotel. To register you will need to show your membership card — be sure to bring it along. After registering, you will receive a card that will admit you to convention meetings. If you are a voting delegate, you must present your identification card when you register.

Hours for registration are:

Sunday	**10:00 a.m. to 3:30 p.m.** **6:30 p.m. to 8:00 p.m.**
Monday	**8:00 a.m. to 6:00 p.m.**
Tuesday	**8:00 a.m. to 5:30 p.m.**
Wednesday	**8:00 a.m. to 2:00 p.m.**

Do not fail to register **at the Burgundy Room Foyer of the Bellevue Stratford Hotel;** it will not be possible to register elsewhere.

SECTION MEETING 2: MEMBERSHIP

Oak Room, Bellevue Stratford Hotel

Presiding: MRS. GEORGE TONKIN, JR., Vice-president

Section Chairman: MRS. MILTON L. WIENER, Chairman, Committee on Membership

SECTION MEETING 3: LEGISLATION

South Garden, Bellevue Stratford Hotel

Presiding: MRS. CLIFFORD N. JENKINS, First Vice-president; Chairman of the Program Committee on Legislation

Section Chairman: MRS. FRED L. BULL, Chairman, Committee on Legislation

SECTION MEETING 4: PUBLICITY

Wedgewood Room, Sylvania Hotel

Presiding: MRS. W. L. MUSSETT, Vice-president

Section Chairman: MRS. LEON S. PRICE, Chairman, Committee on Publicity

CONSULTATION HOUR

PARLIAMENTARY PROCEDURE

2:00 p.m. to 4:00 p.m.

Carlton Room, Sylvania Hotel

Consultant: MRS. WALTER H. VINZANT, National Congress Parliamentarian

GENERAL MEETING VIII

7:00 p.m., Ballroom, Bellevue Stratford Hotel

BANQUET

Presiding: MRS. PARKER

ADDRESS:

CHARLES W. FERGUSON, Senior Editor, "Reader's Digest"

INSTALLATION OF OFFICERS: MRS. JENKINS

Behind the Scenes . . .

1960 WHITE HOUSE CONFERENCE

• A group that was kept busy behind the scenes helping to ensure success to the White House Conference was an advisory and coordinating body—the Council of National Organizations on Children and Youth, with Robert E. Bondy as chairman.

Your national organization, of course, participated in the activities of this group, through its official representative, the first vice-president, Mrs. Clifford N. Jenkins.

Mrs. Jenkins, who served on the Council's executive committee, was one of the more than 225 representatives of national organizations who were charged with the responsibility of carrying on Council functions: "(1) to stimulate national organization participation and program and policy determination; (2) to keep national organizations informed of policy and program decisions and developments in program and Conference planning; (3) to make available to the 1960 White House Conference the knowledge, experience, and resources of national organizations; and (4) to stimulate the cooperation and participation of members of national organizations in the planning for and in the follow-up plans of the Conference."

A Special Plea

• A federal-support-for-education bill — $325 million a year for three years for construction only — is due for floor action any day. A real battle is expected as amendments are offered. *Please write your own congressman and get ten others in your P.T.A. to write,* telling him your local needs for construction and salaries and urging his support.

The vote in the House will be crucial as far as final enactment goes — your congressman's vote might well be the deciding one! A similar bill failed once before by only five votes.

MRS. FRED L. BULL, *National Chairman Committee on Legislation*

▶ *Standards for School Library Programs,* which was released recently by the American Library Association, represents six years' work by scores of experts. This new and valuable guide may be obtained from the Association at 50 East Huron Street, Chicago 11, Illinois, for $2.50, or, with the discussion guide (65 cents singly), for $3.00.

COUNCILS IN ACTION . . .

P.T.A. SERVICES ARE UNITED THROUGH COUNCIL CONFERENCE AND COOPERATION

Pittsburgh Council • Pennsylvania • Two hundred years in the educational history of the city was the theme of a pageant the council presented last year in celebration of Pittsburgh's centennial. The pageant, in which some 500 P.T.A.'ers took part, placed emphasis on the spiritual values that contribute to a city's growth. Money raised from the pageant went into the council's health fund (which helps to provide needy children with eyeglasses, hearing aids, and dental and medical care) and its scholarship fund for young people preparing for the teaching profession. The eighty units that belong to the council found working together on this project the best of ways to develop a spirit of cooperation.

Madison Area Council • South Dakota • More than 1,800 persons were given polio shots at doctors' offices in Madison during the polio clinic sponsored jointly by the council and the Lake County chapter of The National Foundation. So enthusiastic was the response to the $1.00-a-shot program, in which all the city's doctors participated, that a block-long line of people had formed outside one of the clinics before it opened in the morning.

Lorain City Council • Ohio • New teachers in the Lorain school system are given a royal welcome each year. The council sponsors a luncheon at which they are introduced to members of the board of education, school administrators, P.T.A. leaders, and local business and civic leaders. Another day, in an automobile decorated with banners proclaiming "Welcome New Teachers," the newcomers are taken on a tour of the community by the council's welcome committee. Included in the tour is a stop for a luncheon, sponsored by the chamber of commerce, and a boat cruise along the lake front. Also on the welcoming program is an all-day get-together for school personnel and their families at a local country club, which offers its facilities for the day.

Kansas City Council • Missouri • During the Missouri Congress convention, the families of delegates from the Kansas City District received this friendly postcard greeting from Mrs. P. H. Weston, district president and also Kansas City Council president: "Hello! Thank you all for letting your 'Mom' [or 'Dad'] come to convention with us. It will be an enriching experience for everyone. Your family will have so much fun sharing your various activities and all the little things that happen during these next few days you are apart."

Sioux City Council • Iowa • To make the community more meaningful to the children of Sioux City, the council, the schools, and the chamber of commerce cooperated in placing in the schools loose-leaf kits of pictures depicting various aspects of life in the community. The kits, of ninety pictures each, will, it is hoped, help the children relate what they learn in school to what is going on in their own community.

Omaha Council • Nebraska • Delegates from 74 Omaha units came to the January meeting, which was devoted to promotion of the *National Parent-Teacher*. A panel of three discussed the magazine and its values, using three recent issues as the basis of their discussion: A P.T.A. president—a recent U.S. citizen—stressed the child-rearing help to be found in the *National Parent-Teacher*. A school principal talked about the magazine from an educator's point of view. And the third participant, a P.T.A. president and former teacher, reviewed several magazine articles. All three pinpointed various articles and features and suggested ideas that could help to put the P.T.A. magazine into more homes.

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• "National Parent-Teacher" promoters at the Omaha Council meeting: Standing (from left): Mrs. Maurice Frank, Nebraska magazine chairman; Mrs. Arthur Schmad, Omaha Council president and state publicity chairman; and Mrs. Burt Campbell, council magazine chairman, who is presenting to Mrs. Schmad and Mrs. Frank a list of 200 subscriptions from Benson West P.T.A. in Omaha—the largest subscription order from one unit in the state. Seated are the members of the panel (from left): Mrs. Seward Hart, president of Franklin School P.T.A.; Mrs. Stanley E. Fisher, president of Riverview School P.T.A.; and Sam Sollenberger, principal of Central Park and Springville schools.

Little Rock Council • Arkansas • The alarming increase of accidents involving motor scooters throughout the state prompted the Arkansas Congress and the Little Rock Council to take action. The congress at its convention adopted a resolution calling for the state legislature to enact a law making the licensing of motor scooter operators compulsory. Then the Little Rock Council asked its safety committee to draw up a bill regulating the use of motor scooters, to be presented to the next general assembly. After six months' work the bill was ready. With vigorous backing by state legislation and safety chairmen, and local chairmen as well, it passed the state legislature.

Yuma County Council • Arizona • The training session for unit leaders and members sponsored by the council before school opened in fall covered such subjects as "the duties of the P.T.A. president, what every good secretary should know, how to double your membership, how to treat your members when they come to your meeting, and your program." Presidents' kits, membership kits, and other helpful materials were distributed.

Oklahoma City Council • Oklahoma • Through the generosity of the city board of education and the school administration, the council this past year moved into its new office in the board of education building. Services and equipment as well as office space and a conference room were made available to the council. Said the superintendent of schools: "The P.T.A. is most welcome in an office in the education center. The purposes of the P.T.A. are in complete harmony with those of the schools. We look forward to a continuation of the close relationship between school and home that has been established through the efforts of the P.T.A. organization in Oklahoma City."

SPACE THRILLER

• A new documentary film, *The Race for Space,* traces the history of missile development from Hitler's giant V-2 to the launching of our first successful earth satellite, Explorer I. Produced with the cooperation of the U.S. and the Soviet governments, it includes sequences never before seen outside our Intelligence Service. It will be broadcast on prime night time during the week of April 24 by some ninety-five independent television stations.

A GREAT DAY for National Life Members

Convention Sunday—May 22

SOON it will again be time for National Life Members to get together—at our traditional Sunday evening dinner during the national convention. This occasion has come to have a very special meaning for those of us who have been attending in the past, for we know it's an opportunity to renew friendships, to get acquainted with new Life Members, to reminisce of "the old days when," to rejoice in the growth of our "selected" group. Those who are welcomed for the first time also will have the chance to see old friends and make new ones and to share the enthusiasm and excitement of belonging to this group of National Life Members. And all of them—by their presence, their loyalty, their devotion to the needs of all children—find this a time for rededicating themselves to the tasks ahead.

Who will be there? How many from your state? What about your newly elected state president? He certainly deserves that honor. Have you made sure he'll be included with our group of Honorary National Life Members?

No greater honor can be bestowed on a person than a National Life Membership. We may not realize how much the recipients treasure this honor and how deeply they are touched by it. For instance, here's what a council president in Florida wrote in a letter published in the state bulletin: "It was impossible for me to think clearly or find the words to really express my deep appreciation when I heard my name called at the convention and was asked to come forward to receive an Honorary National Life Membership. To all of the nineteen local parent-teacher associations that are members of the council, I wish to express deep gratitude and appreciation for presenting me with this high honor. . . . I am proud. . . to have shared in serving my community for the welfare of our children and youth. I shall continue to do my best."

Now, well before conventiontime, can you think of persons in *your* community who should be given this highest honor? An outstanding leader, perhaps, or someone else who has devoted time and energy to the causes of children? Should we not give more thought to expressing our recognition and appreciation to such worthy people?

If you should decide to take the important step of conferring a National Life Membership and your gift is on record at the National Office by May 1, the name of your honoree, along with the names of others so honored during the past year, will be posted prominently at the convention. You'll find details of how to request a Membership on page 252 of the *Parent-Teacher Manual.* However, if you have questions that don't seem to be answered there, please send them on to me.

May 22, 1960—a great day for National Life Members. We wish every Member could be present. We who will be there will be thinking of you.

MRS. NEWTON P. LEONARD
A Director of the Endowment Fund
National Congress of Parents and Teachers

√ CHECK YOUR CALENDAR

1960 National Congress Convention, May 22–25, Philadelphia

Law Day U.S.A., May 1

Mental Health Week, May 1–7

National Music Week, May 1–8

National Youth Fitness Week, May 1–7

National Family Week, May 7–13

National Girls' Club Week, May 8–14

Armed Forces Day, May 21

Local unit report blanks, filled out and turned in as directed by state congress, May